

## PRESS RELEASE

### Sankalp 2010 Awards Recognize Indian Social Businesses in Agribusiness, Health, Education, Energy, and Technology for Development

*Over 500 participants including business leaders, social entrepreneurs, venture capitalists, philanthropists and experts attend India's largest Social Enterprise and Investment Forum in Mumbai*



**Mumbai, India, May 6, 2010** - The [Sankalp 2010 Awards](#) were announced in a grand Awards Ceremony at Mumbai on May 5 by a jury of prominent investors, funders and experts. The Awards Ceremony was attended by over 500 delegates, including government representatives, venture capitalists, social business incubators, business leaders, experts and social entrepreneurs. The Awards Ceremony was a culmination of two days of high energy discussions around topics related to the government's role in social business development, challenges and opportunities for social enterprises and the emergence of entrepreneurship in India.

Amongst those who spoke at the Forum were Dr. Anantha Nageswaran (Bank Julius Baer & Co.), Anurag Gupta (A Little World), Mahesh Murthy (Pinstorm), Dr. Paul Polak, Jasjit Mangat (Omidyar Network), Pravin Gandhi (Seedfund), Sandeep Farias (Elevar Equity), Sandeep Singhal (Nexus India), Vidya Shah (EdelGive Foundation), and several others.

The Sankalp initiative that started in 2009 catalyzes investments into India's new set of wealth creators – the social entrepreneurs. With a strong focus on double bottom line (social and commercial) enterprises Sankalp, in its second edition, accelerates investment in this space through the showcase of sustainable and innovative enterprises capable of long term social impact.

The 2010 Sankalp Awards were conferred upon innovative, dynamic and sustainable social enterprises and recognize the level of impact being brought about by these change makers. It offers a unique recognition platform for businesses that have mastered the balancing act between the profit and social objectives. The Sankalp 2010 Awards are given in five sectors - Agriculture, Food and Rural Businesses; Clean Energy, Health, Water and Sanitation; Inclusive Education and Technology for Development.

The Sankalp 2010 Emerging Enterprising Award for Education sector went to [Pipal Tree Ventures](#), a vocational training institute for the rural youth in construction industry while the Sankalp 2010 Established Enterprise Award for Education was won by [IL&FS Education & Technology Services](#), for their multilingual English speaking program. The Sankalp Education Sector was sponsored by Gray Matters Capital Foundation.

The Sankalp 2010 Emerging Enterprise Award in Health, Water and Sanitation sector was won by [Piramal Water Pvt. Ltd.](#) for providing sustainable purified drinking water solutions for rural populations through its initiative *Sarvajal* in central and western India. [3S-Shramik \(Saraplast\)](#), an enterprise that provides portable sanitation and liquid waste management across several states in India won the Established Enterprise Award in Health, Water and Sanitation sector.

In the Clean Energy Sector, the jury recognized [Artin Dynamics](#), which applies artificial intelligence principles towards curbing power loss, was a unanimous choice by the jury for the Emerging Enterprise Award. [Servals Automation](#) for its unique gasifier wood stove that provides clean and affordable lighting and cooking solution for the bottom of the pyramid population, won the Established Enterprise Award in the Clean Energy segment.

[Aakruthi Agriculture Associates of India](#), a company that is working through agri-knowledge centers across villages, received the Emerging Enterprise Award in the Agriculture, Food and Rural Business sector. Aakruthi also won the special Villgro Innovation Award in the agri-business space. Jaipur Rugs Company which provides sustainable rural livelihoods through its handmade carpets manufacturing business won the Sankalp 2010 Award as an Established Enterprise.

In the Technology for Development sector which was supported by Atom Technology, [Husk Power Systems](#) won the Emerging Enterprise Award, for providing power systems that provide electrification through rice husk to off-grid rural Indian villages in Bihar. In the Established Enterprise award category, [Shree Kamdhenu Electronics](#) won the Sankalp 2010 award for its ICT-enabled milk collection system that enables higher earning for milk producers in several Indian states.

The Jury for Sankalp 2010 Social Enterprise Awards included prominent investors and business leaders from commercial and social venture space. This included Bejul Somaia of LightSpeed Ventures, Arindom Datta of Rabo India Finance, Unmesh Brahme from HSBC Bank, and senior representatives from organizations such as Gray Ghost Ventures, Seedfund, Footprint Ventures, India Equity Partner, Matrix India, amongst others.

The Sankalp 2010 Social Enterprise Awards and Forum was organized by Intellecip and was supported by Gray Matters Capital, Atom Technologies, Infracore Technologies, NABARD, Villgro Innovation Foundation and Artha Initiative. Media and Outreach partners included Beyond Profit, YourStory, Bloomberg UTV, New Ventures India, TiE Mumbai, Ashoka and Dasra-Social Impact.

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#### **About Intellecip**

Intellecip is a pioneer in providing innovative business solutions that help scale profitable and sustainable enterprises dedicated to social and environmental change. The company's unique positioning at the intersection of social and commercial business sectors, allows it to attract and nurture intellectual capital that combines business training of the commercial world with passion and commitment of the social world to create distinctive solutions that include best practices and principles of both cultures.

Intellecip was started in 2002 with a vision to apply enterprise-based approaches to development. Intellecip operates in multiple capacities in the social-commercial space: facilitating investments, providing strategic consulting and business advisory services, supporting operational planning and implementation, and developing information-sharing and industry-enhancing platforms that promote and build SUSTAINABLE, PROFITABLE and SOCIALLY RESPONSIBLE enterprises.

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